



## **Awards Committee Charter**

### **Mission**

The VADMO Awards Committee is dedicated to providing VADMO members with opportunities whereby they can further their professional development and receive recognition for their efforts in the broad array of activities within destination marketing.

### **Roles and Responsibilities**

- Manages the annual Virgo Awards program, including:
  - Award categories
  - Evaluation criteria
  - Awards promotion
  - Recognition support for the award recipients
- Recommends changes to the awards program, criteria, and evaluation
- Sets and follows a budget approved by the Board of Directors to fund the program
- Recommends additional industry contribution awards as needed

### **Meetings**

The Award Committee shall meet at association meetings and at least once during the year to plan committee activities. The Committee is responsible for having one committee member facilitate the awards orientation meeting.

### **Membership**

- Committee Leadership: The chair of the Awards Committee shall be appointed by the association President
- Other Committee members may include:
  - Volunteer member participants appointed by the VADMO President
  - The Association's Executive Director as an Ex Officio Member.

### **Past Activities**

- Created press releases for winners
- Established relationship with peer regional groups to act as award judges
- Recommended SPICA award candidates to the Board for consideration